



The Graydon COVID-19 impact Score

The impact of the COVID-19 pandemic on business in the UK

Business is always changing. But now, with the Covid-19 pandemic, we are definitely experiencing uncertain times. What impact is COVID-19 having on business in the UK? And how is that going to develop over the coming period? With the COVID-19 impact score, Graydon seeks to provide you more insight and support for the operational management of your business.

Why was the COVID-19 impact score created?

Increasingly, Graydon received questions about the impact of COVID-19 on business. You have always been able to trust Graydon's expertise and knowledge. Our scores and ratings

have traditionally been based on historic data, combined with current data, so that you can make the decisions you need to within your business. The unprecedented situation we are currently experiencing means we can't rely solely on historic data to estimate as accurately as possible what the impact of this crisis could be on businesses.

Even in times like this, Graydon strives to offer you support. Graydon continuously monitors the most recent developments in business and now, also any data on the spread of the infection that is made available by the World Health Organisation and the precautionary measures imposed by UK government. Based on this data and its domain knowledge, Graydon has been able to develop a COVID-19 impact score.



The COVID-19 impact score offers you, specifically in these uncertain times, support in making a risk assessment of your customer and supplier portfolio. However, do not base your choices entirely on this score, make your decisions based on a combination of our trusted risk indicators, such as our Graydon Rating or Augur Score, likelihood of failure, payment score, credit limit or the overall analysis of your portfolio with our Financial Health Check. This way, we hope to provide you more support in taking your business decisions. You can also give your suppliers, the ones who need it, a little extra support by paying your invoices as soon as possible or support your customers by granting them postponement of payment.

How is the COVID-19 impact score compiled?

To produce this score, several key elements have been considered. Graydon bases this analysis on, among other things:

- The **industry sector** in which the company operates;
- The **staffing levels** of the company;
- The **location** of the company;
- The **various precautionary measures** at the national level;
- Any **international trade** that was conducted by the company;
- **Group ownership**

Access and delivery

For more information about the Graydon COVID-19 impact score, please contact your account manager. Alternatively, leave your contact details on our website and we will get in touch shortly or send an email to: sales@graydon.co.uk

**For more information,
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