

Revolution comes to CCRInteractive!

The Revolution in events will be brought to life in October, as CCR brings fresh vitality to the industry's discussion and networking.

On 11 October, CCRInteractive: the Big Debate will bring attendees the chance to take part in a series of debates, to share their insight and analysis. Each debate will be led by a keynote speaker and expert moderator, and attendees will be able to raise all the points and questions they want, to ensure that they can make the most of their day.

CCRInteractive: the Big Debate will be preceded, the night before, by the invitation-only CCRInteractive: the Conversation.

The day will feature:

- The chance to pick and choose the debates you want to attend.
- A small exhibition of key sponsors – free for all credit professionals to attend.
- Three sets of eight debates: early morning, late morning, and afternoon.
- A sponsor for each debate.
- Themes to be generated via the Credit Leaders .Network.
- A key speaker and moderator in each group.
- 14-20 senior professionals in each debate.
- A tiered fee structure for delegates.

Stephen Kiely, editor of CCRMagazine, said: "A decade ago, CCRInteractive



provoked an evolution from the staid conferences in large halls, to bring targeted streams. From there, over the past three years, we have run more than 30 debates – talking, discussing, and driving the industry forward.

"Now, in 2018, the Revolution brings the debates into our annual conference, with the launch of CCRInteractive: the Big Debate, to bring the business community together."

He added: "Critically, CCR is enhancing its Round-Table experience to provide ongoing networking. These outstanding debate and networking opportunities will now be made live for a full year, thanks to the Credit Leaders .Network. The business-media network will see all debates added to the .Network, so the debate and networking can continue.

".Network members will be able to make connections, post to your timeline, and send messages!"

...and the Revolution online pushes forwards

The all new CCRMagazine.com and the Credit Leaders .Network received a huge boost last month with news that Forums International are joining forces with CCR, and will offer all their member groups online networking and knowledge-sharing through the .Network. The move is one of many intended to provide a vibrant and professional foundation for the .Network.

Stephen Kiely, editor of CCRMagazine, said: "The Forums International .Network Group on the Credit Leaders .Network will,



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no doubt, prove to be a popular facility, as well as an ideal showcase for the forum members' knowledge and experiences.

"The industry is about communications, so we are proud to be promoting debate."

- **Readers offer:** Quote the code "CCR1" for a 10% discount for new forum members.